



TrueHOME™ Comfort Solutions

TrueHOME™ comfort solutions Customized Label Program

Generate Lasting Customer Relationships Through Product Customization

The TrueHOME comfort solutions label program helps you customize TrueEASE™ Humidifiers, TrueCLEAN™, F300 and F100 Air Cleaners, TrueDRY™, and



TrueFRESH™ Ventilation Systems with your company logo and contact information so that homeowners know exactly who to call for service or replacement parts.

Professional Look

TrueHOME comfort solutions labels are made from the same material as the standard Honeywell label that ships with each product, and in the same color to match the product for a clean, professional look. Labels can include your logo in white or color, with or without text information, or just text — so you can choose the best way to present your business.

One Label, Many Products

TrueHOME comfort solutions labels work for all TrueEASE, TrueCLEAN, TrueFRESH, TrueDRY along with our F300 and F100 Air Cleaner products. And since the labels fit all of these products, one order of labels can go a long way.

Easy to Order

Simply complete the form on the following page and email it (along with your company logo) to contractorpro@honeywell.com, indicating your preferred method of payment. Labels can be purchased with Honeywell Contractor PRO™ points, co-op marketing funds, check, or credit card. Orders will be fulfilled within two-three weeks of receipt, depending on label proof time.

Connect with customers like never before with Honeywell TrueHOME comfort solutions.

TrueHOME™ comfort solutions Customizable Label Program Order Form

To submit your order: Fill out this form and email it, along with your logo to contractorpro@honeywell.com.
No fax, mail, or phone orders will be accepted.

Customer Information

COMPANY NAME		CONTACT PERSON		
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE	
PHONE	FAX	E-MAIL ADDRESS		

Ship-To Information Same as above

COMPANY NAME		CONTACT PERSON		
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE	
PHONE	FAX	E-MAIL ADDRESS		

Order Type (Check one):

- Re-order (same quantity, ship-to address, content and color as previous order)
- New order (includes any re-order with changes)

Quantity Of Labels (Check one):

- 50 250
- 100 500
- 150 1,000

Pricing Guide

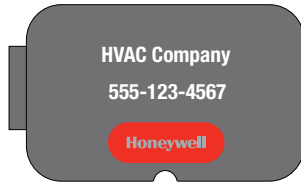
No Color Labels				
Quantity	NEW First time Order / Re-order w/ changes	CPRO Points	Re-order w/ NO changes	CPRO Points
50	\$300	15,000	\$275	13,750
100	\$325	16,250	\$300	15,000
150	\$350	17,500	\$325	16,250
250	\$370	18,500	\$345	17,250
500	\$395	19,750	\$370	18,500
1000	\$435	21,750	\$410	20,500

Color Labels				
Quantity	NEW First time Order / Re-order w/ changes	CPRO Points	Re-order w/ NO changes	CPRO Points
50	\$375	18,750	\$350	17,500
100	\$395	19,750	\$370	18,500
150	\$414	20,700	\$389	19,450
250	\$475	23,750	\$450	22,500
500	\$695	34,750	\$670	33,500
1000	\$770	38,500	\$745	37,250

Label Style Examples:

Text Only Label Example:

Available in white text only.



Label Type (Check one):

- Text Only: Up to 3 lines of text/19 maximum characters per line**
 Line 1: _____
 Line 2: _____
 Line 3: _____

Logo Label Examples:

Please note that default color for logo and text is white. Color logo labels will be printed within a white box as shown.

If submitted logo is highly complex and does not translate well to reversed graphic, graphic designer has prerogative to print color logo inside a white box.

- Logo Choice:**
- Color logo
- Logo reversed to white

No Color Examples:



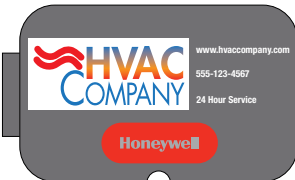
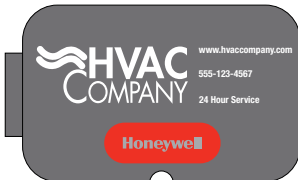
Color Logo Examples:



- Logo Only:**
 - Please provide your logo by email to: contractorpro@honeywell.com.
 - The only file formats accepted are: .tiff, .eps, and .jpeg
 - Color and black/white logos accepted



- Rectangle Logo and up to 3 lines of text/36 maximum characters per line:**
 Line 1: _____
 Line 2: _____
 Line 3: _____
 - Please provide your logo by email to: contractorpro@honeywell.com.
 - The only file formats accepted are: .tiff, .eps, and .jpeg



- Square Logo and up to 3 lines of text/19 maximum characters per line:**
 Line 1: _____
 Line 2: _____
 Line 3: _____
 - Please provide your logo by email to: contractorpro@honeywell.com.
 - The only file formats accepted are: .tiff, .eps, and .jpeg

Special Instructions: _____

Total Amount Due: \$ _____ See previous page for pricing.

Payment Method (Check one):

- Contractor PRO™ Points – Your Contractor PRO Membership # _____
- Credit Card – Please contact us at 1-800-919-4835 to pay by credit card.
- Honeywell Sales Rep. Order – Account # to charge: _____
- Marketing Development Funds (MDF) – Account # to charge: _____
- Check – Make payable to: Honeywell International Customized Label Program
 MN10-111A, 1985 Douglas Drive North
 Golden Valley MN 55422
- Promotion Code: _____

To submit your order, fill out this form and email it to: contractorpro@honeywell.com.
No fax, mail, or phone orders will be accepted.

The processing of this order will be delayed if not all information is provided. Please make sure all fields are filled.

Questions? Contact us at 1-800-919-4835.

